

**"We wanted an entry-level exam that would diagnose the basic skill sets in IT. CIW Foundations did that."**

-Gwendolyn Britton,  
Senior Product Manager of Information Technology Programs  
Western Governors University

### CIW Web Foundations Associate

CIW Web Foundations Associate is the most popular vendor-neutral Web education program in the world. Students who have completed the Foundations courses have mastered more than mere digital literacy skills. They have demonstrated a unique understanding of Internet business, data networking and Web site development.

#### Internet Business Associate

- Job-readiness business skills
- Social networking - wikis, folksonomies, Webcasting, blogging and podcasting
- Web conferencing software
- SEO - Search Engine Optimization
- FTP and Secure Shell

#### Site Development Associate

- Web site development
- XHTML and HTML
- E-commerce practices
- Image techniques
- Hyperlinks

#### Network Technology Associate

- Introduction to networking
- TCP/IP
- Internetworking
- Hardware and operating systems
- Network security

### Related Jobs and Careers

The Web Foundations Associate courses teach skills valuable for individuals working in all fields – anywhere that the Internet is used or where workers depend on Web-enabled systems.

- IT Professionals
- Web and Graphic Artists
- Marketing Professionals
- Healthcare Professionals
- Sales Professionals
- Entrepreneurs

### Typical Time to Teach

The Web Foundations courses can be taught in a number of environments and therefore the time to teach them can vary. Here are some typical time frames:

Secondary	one semester to one year
Higher Education	eight to twelve weeks
Training Providers	one to two weeks

### CIW Web Foundations Associate Exams

Certification candidates have two ways to earn the CIW Web Foundations Associate certification:

Option 1: Pass one exam.

Option 2: Pass three modular exams, and earn three additional subject certifications.

### CIW Program Overview

CIW (Certified Internet Web Professional) is the world's fastest growing vendor-neutral Internet skills training and certification program for professionals. More than a certification or a curriculum publisher, CIW is a Web technology standard adopted by academic institutions, governments and businesses worldwide. CIW includes applications and competencies, but our core curriculum focuses on the foundational standards that sustain the infrastructure of IT: Web design, e-commerce, security, networking and databases.

